

TMS Schulich Innovation & Entrepreneurial Experience

COHORT 2020

You are **PIONEERS**.
Blazing the way for others.
LEADERSHIP is training yourself to
step up to these constant challenges.

TMS Schulich Innovation & Entrepreneurial Experience

The TMS Schulich Innovation & Entrepreneurial Experience is a collaboration between Innovation York at York University, the Schulich Executive Education Centre and TMS. This program strongly links to TMS' Strategic Direction of *Growing our Significance* where we aspire to develop strategically-considered partnerships within the extended community that allow for the work of our students to be enhanced.

TMS launched the first cohort in July 2019 with 19 TMS Grade 9 and 10 students. The program is designed to help TMS students develop an entrepreneurial mindset, something that will be as beneficial for students interested in healthcare, law, and STEM as much as those with a passion for a career in business. During the two-week program, the students take part in an immersive experiential application of design and systems thinking to help move a passion project from concept to reality and benefit from a unique opportunity to work with industry experts in an innovative and leading edge university environment. This program builds on the excellent work in the TMS IB programme by taking a deeper dive into topics of relevance to an IB student with a growth mindset.

This is the first time Schulich/Innovation York have developed a program like this for high school-age students in the independent school system. All participants will receive a certificate from Schulich and will develop connections to academics and practitioners as mentors and resources for potential on-going learning opportunities.

“Being part of the TMS Schulich Innovation & Entrepreneurial Experience is an exciting transformational journey. The shared learning experience, the relationships students build and the knowledge they accumulate during the program will get them closer to their goals and actualize their aspirations! As part of the Schulich faculty, I am thrilled to be part of this journey.”

**- Sanjay J. Dhebar, MBA
Faculty, Schulich School of Business**

Through the Schulich Experience, students will:

- Develop an entrepreneurial mindset
- Learn to be open to windows of opportunity
- Develop a systematic way of thinking to identify and solve problems
- Learn how to collaborate and work with a diverse team
- Develop the ability to pivot and be flexible
- Develop a willingness to revisit ideas, to rethink, and connect with others to incorporate different perspectives into solutions
- Be comfortable taking risks in a safe-fail space
- Understand their strengths and weaknesses and ways of thinking

The students will participate in a range of connected workshops led by Schulich instructors, York University academics and entrepreneurs on topics such as:

- Ideation and Design Thinking
- Building a Personal Brand
- Leadership and Collaboration
- Networking
- Strategic Marketing
- Negotiation and Failure
- Pitch Development



Key Tools & Competencies

A key goal of this program is to introduce students to some specific tools and competencies that are essential in school, work and life. We are using the concept of a tool belt vs a tool kit as a way to be very focused about the tools/competencies students can bring out and use in different situations. This tool belt represents their accumulated capabilities. The tools we have identified for the TMS Schulich Experience are:

KNOWING YOURSELF

- How do I understand when I'm at my best?
- How do I apply a growth mindset?

PERSONAL BRANDING/CONFIDENCE

- How am I mindful of personal image/reputation?
- How do I express myself and my ideas through public speaking?

RESILIENCE/GRIT

- How do I respond to criticism?
- How do I bounce back when the going gets tough?
- How do I get unstuck when I don't know what to do?

COLLABORATION/TEAMWORK

- How can I help accomplish a team's goals?
- How do I work with different people to build an effective team?

LEADERSHIP/LISTENING

- How do I give and get feedback with an open mind?
- How do I negotiate so the outcome is beneficial for everyone?



What Participants, Parents and Instructors had to say.

"To see 14 and 15 year olds up on a stage to be able to pitch a diverse array of ideas in front of a group, that is just simply amazing. They will carry this for the rest of their lives."

- Dr. Wendy Kumeta
TMS Parent

"It was a really good experience. We got to meet a lot of different entrepreneurs and see how they started up their companies. To see them take an idea and turn it into something was really cool to hear about."

- Kylee A.
TMS Grade 11 student

"I want to challenge students to attack this program. This is about you. We can give you really cool speakers and experiences and introduce you to a whole new host of new topics. But it's what you, the participants, do with it."

- Sarah Howe
Director, Innovation York

TMS Schulich Experience 2020

- The program will run July 13-24, 2020 from 9:00am to 4:00pm
- Students will spend time at York University, IBM/ventureLAB and have two days of fieldtrips to visit innovative workspaces in the GTA
- TMS provides a bus between the Upper School and York/IBM to facilitate drop off/pick up for parents
- Applications will be made available in October are **due November 22, 2019**. All applicants will have an interview to assess their goals and interest in the program
- Confirmation of participation will be made by January 6, 2020
- We will hold several pre-sessions between January and June on Design Thinking, Self-Assessment, and Ideation, some during school time and one on a Saturday (date TBD)
- Cost: \$3500 + HST (cost includes lunch, bus, all activities and materials) payable to York University in February (a tax receipt will be issued by York University)

For more information, please contact: Kirsten Eastwood, Executive Director, Community Development at keastwood@tmsschool.ca or 905-889-6882 x2234

For more information visit: www.tmsschool.ca>Parent Portal>TMS Schulich Experience

A UNIQUE PARTNERSHIP

